

Cookies Policy

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Cookies Policy

Our Cookies Policy was last updated Aug 3, 2025

This Cookies Policy explains how Augmentia ("we," "us," and "our") uses cookies and similar technologies to recognise you when you visit our website at augmentia.ai ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website/ application owner (in this case, Augmentia) are called "**first-party** cookies." Cookies set by parties other than the owner are called "**third-party** cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites. Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

Cookie types and control

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the **Cookie Preferences**. The Cookie Preferences allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

Cookie Type	Category	Purpose
Essential Cookies	First-party	These cookies are necessary to the core functionality of our website and some of its features, such as access to secure areas.
Performance and Functionality Cookies	First-party	These cookies are used to enhance the performance and functionality of our websites but are nonessential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.
Other Cookies	First-party	These are cookies that have not yet been categorised. We are in the process of classifying these cookies with the help of their providers.

How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

Other tracking technologies including web beacons

Cookies are not the only way to recognise or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognise when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Targeted advertising


Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

How often will you update this Cookies Policy?

We may update this Cookies Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookies Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookies Policy indicates when it was last updated.

Contact Us

Further information about how we collect and handle your personal data can be found in our  **Privacy Notice (Users)** . If you have any questions about our use of cookies or other technologies, please contact us with the information below:

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